

# Poster Evaluation Criteria



Poster #: \_\_\_\_\_ Author (Last Name): \_\_\_\_\_ Evaluator Name: \_\_\_\_\_

Please score each item on the scale, with 1 (low) = marginally adequate, and 5 (high) = excellent.  
Please circle the number for your score.

I. Appearance – up to 15 points	low					high
Legibility (adequate font size, quality of resolution, etc.)	1	2	3	4	5	
Materials (appropriate use of materials & media to create a polished presentation)	1	2	3	4	5	
Overall visual appeal (layout and balance of text & figures)	1	2	3	4	5	

(I) Total appearance score: \_\_\_\_\_

II. Content – up to 50 points	low					high
Title (effectively highlights the poster's subject matter)	1	2	3	4	5	
Aims / Purpose (clearly stated)	1	2	3	4	5	
Project design (appropriate choice for aims/purpose of project)	1	2	3	4	5	
Methods / approach (provides enough detail to understand implementation and findings)	1	2	3	4	5	
Conclusions (supported by findings)	1	2	3	4	5	
Amount of information (succinct summary of project, but enough information to convey project without requiring further explanation by authors)	1	2	3	4	5	
Organisation & structure (contents organised in a sequence that is easy to follow)	1	2	3	4	5	
Figures & graphics (appropriate to illustrate and enhance understanding of content)	1	2	3	4	5	
Language (clear writing, grammar, spelling, and appropriate style)	1	2	3	4	5	
Relevance (links to practice or theoretical developments made clear)	1	2	3	4	5	

(II) Total content score: \_\_\_\_\_

TOTAL SCORE (I + II) : \_\_\_\_\_