

# JOURNAL OF THE EUROPEAN ASSOCIATION FOR HEALTH INFORMATION AND LIBRARIES

It is expected that in 2015 the journal will become online-only, please check <u>www.eahil.eu</u> or consult the chief-editor, Federica Napolitani, for further details.

## **ADVERTISING RATES 2015**

Print size & format	Black/White	Colour	Print size & format	Black/White	Colour
Full page (A4)	€ 457	€ 571	1/2 page (landscape)	€ 268	€ 335
3 page (landscape)	€ 336	€ 420	1/3 page	€ 207	€ 259

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A series discount of **10%** is available for a minimum of 4 ads booked at the same time. A **10%** discount is offered to Affiliated Members.

#### **COPY DATES**

The Newsletter is published in March, June, September and December. Copy is required not later than the first day of the month **before** publication (Feb 1, May, Aug 1, Nov 1).

#### SPONSORSHIP RATES

Prime positions for their advertisements are available to affiliated members (EUR 397 / year) who book space in four consecutive issues in return for a prominent acknowledgement of their support for the Journal. Address data is available to affiliated members only

#### **AFFILIATED MEMBERSHIP**

Affiliated membership may be granted to firms and institutional bodies active in the area of medical information, documentation, librarianship or close related areas. Affiliated members receive the newsletter, membership directory (usage for commercial mailing is not allowed!!) and get a reduction on advertisement fees. Address data for postal mailings can be purchased by affiliated members only, EUR 100 administration costs, to be paid in advance with the membership fee, for two mailings per year to EAHIL-members (the subject material of the mailing needs approval by the EAHIL Executive Board), please contact the Supervisor (Suzanne Bakker, mailto:EAHIL-Secr@list.ecompass.nl) of the Association's Secretariat.

### TECHNICAL DATA

Full page (A4)	210 mm wide x 297 mm height	
1/2 page horizontal)	190 mm wide x 130 mm height	
2/3 page (vertical)	125 mm wide x 262 mm height	
2/3 page horizontal)	190 mm wide x 170 mm height	
1/3 page (vertical)	59 mm wide x 262 mm height	
1/3 page horizontal)	125 mm wide x 130 mm height	

Process: common formats (preferentially PDF or Word) of electronic files to be sent to: federica.napolitani@iss.it. Color printing is possible, but should be agreed upon in advance with the editor Federica Napolitani.

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